



## **BOOZE@JALAN BESAR LAUNCHES 'PICK&GO' SERVICE**

- *new service kicks off with exclusive promotion –*

**Singapore, November 23, 2009** – Make a wine or glassware order via phone, fax or e-mail and pick up your wares without having to leave your car at Booze Wine Shop @ Jalan Besar with their new 'Pick & Go' service. From now till December 31, 2009, customers opting for 'Pick & Go' will receive a 10% discount off all orders including a free flask and corkscrew while stocks last.

'Pick & Go' is as simple as it sounds: just call Booze@Jalan Besar to place your order (no minimum required), indicate whether you're paying by cash or credit card, and your order will be delivered to you as and when you drive up to the front of the store at 111 Jalan Besar, saving you the hassle of having to step out of your car or having to look for a parking space. Alternatively, you could also park around the corner along Veerasamy Road - just inform the Booze staff where you are waiting and your order will be delivered to you in your car.

If you are looking for gift packs and hampers to "pick and go" during this festive season, look no further than Booze@Jalan Besar. Customers can look forward to choosing hampers filled with wines and champagnes from some of the best winery names in Austria, France, Italy, Portugal and Spain. Or opt to fill up a hamper with choices of your own.



For orders or more information, call Booze@Jalan Besar at 6294 7500, fax 6299-6200 or e-mail [shop@booze.com.sg](mailto:shop@booze.com.sg). For wine list, glassware, gifts and hampers catalogues, visit [www.booze.com.sg](http://www.booze.com.sg).

### **Booze Wine Shop:**

**111 Jalan Besar, S(208833), Tel: +65 6294-7500, Fax: +65 6299-6200**

***www.booze.com.sg, e-mail: shop@booze.com.sg***



*Released on behalf of Booze Wine Shop by Huntington Communications.*

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***[www.booze.com.sg](http://www.booze.com.sg), e-mail: [shop@booze.com.sg](mailto:shop@booze.com.sg)***