



## PRE-ARRIVAL OFFER CHÂTEAU DE BEAUCASTEL

**Singapore, Monday, 1<sup>st</sup> March 2010**, Booze Wine Shop is pleased to announce a pre-arrival offer on the new release of Château de Beaucastel Hommage A Jacques CDP 2007 & Châteauneuf du Pape Blanc Roussanne Vieilles Vignes 2008.

Château de Beaucastel, the flagship of the Perrin family, is one of Châteauneuf-du-Pape's most respected and long-standing estates. The origin of the estate dates back to the middle of the 16<sup>th</sup> century when the "Noble Pierre de Beaucastel" acquired a barn at Coudoulet, which has become the château's prized parcel today. The Perrins are also one of the pioneers of organic farming and winemaking, resulting in some of the region's richest and most complex cuvées.

This offer is valid from 1<sup>st</sup> March 2010 to 31<sup>st</sup> March 2010. Prices quoted are inclusive of prevailing GST 7%. Payment 7 days after confirmation is required to secure quantities for this back vintage release offer. Delivery of all pre-arrival orders will be in April 2010 and are non-returnable.

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**Price List** (inclusive of Goods and Services Tax)

### New and Noteworthy

#	Wine	Retail Price	Pre-Arrival Price	Rating	Order Qty
1.	Ch de Beaucastel Hommage A Jacques Perrin CDP 2007 750ml	\$900.00	\$765.00	RP 100	
2.	Ch de Beaucastel Châteauneuf du Pape Blanc Roussanne Vieilles Vignes 2008 750ml	\$230.00	\$195.50	RP 95	

Maximum : 6 bottles per client

#### 1. About Ch de Beaucastel Châteauneuf du Pape Hommage A Jacques Perrin CDP 2007

Robert Parker: No Hommage a Jacques Perrin was made in 2008, but the 2007 Chateauneuf du Pape Hommage a Jacques Perrin is an utterly perfect wine. Composed of 60% Mourvedre, 20% Syrah, and the rest Counoise and Grenache, this prodigious effort boasts an inky/blue/purple color to the rim in addition to an exceptional bouquet of camphor, roasted meats, blueberries, black cherries, black currants, truffles, beef blood, pepper, and incense. The sumptuous aromatics are followed by a wine of compelling intensity, full-bodied power, perfect balance, laser-like focus, and a finish that lasts more than a minute. The 2007's texture reminds me of the 1998 Jacques Perrin, and the freshness of the fruit and explosive aromatics are to die for. There are only 500 cases of this legend in the making, but for those lucky enough to find any, it will last for 40-60 years. 100 points

#### 2. About Ch de Beaucastel Châteauneuf du Pape Blanc Roussanne Vieilles Vignes 2008

Robert Parker: The 2008 Chateauneuf du Pape Blanc Vieilles Vignes is more restrained than usual, with more minerality and acidity, which is in keeping with the vintage character. While still relatively exotic, everything is more buttoned down. However, the overall impression is of a full-bodied, powerful, honeyed white wine with superb depth, richness, and potential complexity. This beauty should be at its peak between 2010 and 2015. 95 points

#### About Booze Wine Shop

We have direct access to the consumer market with clear and focused offerings. Booze Wine Shop stocks a wide range of over a thousand wines and accessories fully furnished at 12° Centigrade. Our retail staff are trained to offer their expertise to customers on the wines and provide recommendations for any occasion!

To subscribe to this offer please contact:

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Page 2 of 2

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